Baldwin
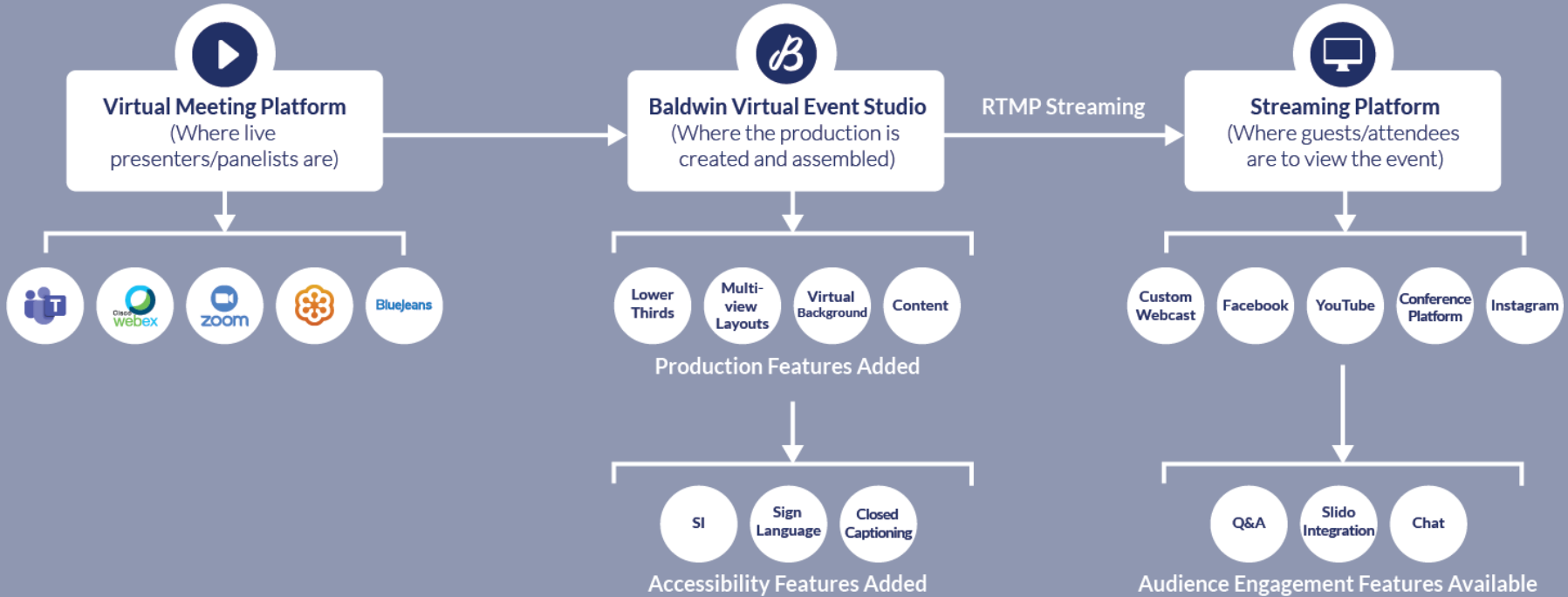AUDIO/VISUAL SOLUTIONS • SOLUTIONS AUDIOVISUELLES

RTMP STREAMING GUIDE

BaldwinAV.com

BVirtual EVENT MAP

Virtual Meeting Platform
(Where live presenters/panelists are)

Microsoft Teams · Cisco Webex · zoom · · BlueJeans

→

Baldwin Virtual Event Studio
(Where the production is created and assembled)

Lower Thirds · Multi-view Layouts · Virtual Background · Content

Production Features Added

↓

SI · Sign Language · Closed Captioning

Accessibility Features Added

RTMP Streaming →

Streaming Platform
(Where guests/attendees are to view the event)

Custom Webcast · Facebook · YouTube · Conference Platform · Instagram

↓

Q&A · Slido Integration · Chat

Audience Engagement Features Available

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B*Virtual* EVENT OVERVIEW

Production Layout:

As shown in the Virtual Event flow-chart, Baldwin Audio-Visual Solutions (BAVS) will use the virtual meeting platform of your choice to bring your events live presenters and moderators into our virtual events studio. Using our video production software, we will capture your live presenters, add the required features (content, lower thirds, multi-view layouts, virtual background), accessibility features (Simultaneous Interpretation, Sign Language, Closed Captioning) and stream the packaged production to your chosen hosting platform.

Pre-Event Test & Rehearsal:

The majority of virtual events require a pre-event test and/or rehearsal. We understand the need to make sure your presenters are well prepared for your event. With all the different software available and the ever-changing digital environment, our technicians will walk your presenters through all required aspects of the software and how the production will flow. We are here to answer any technical questions and assist in any way we can to ensure a seamless event.

Content & Multi-Views:

BAVS can provide you with a multitude of layouts for your virtual webcast. Allowing for side by side, picture in picture, panelist views, just to name a few. Keeping your audience engaged and allowing the message from your presenters to be conveyed clearly. We can share any type of content, whether it be presentations (PowerPoint, Prezi, PDF), videos, pictures, or audio files.

Simultaneous Interpretation/Sign Language (When applicable):

BAVS has an on-site interpretation & sign language studio that meets COVID-19 guidelines and current ISO Standards. We can incorporate live simultaneous interpretation or sign language into your virtual event. Giving your attendees the ability to choose the language that they prefer for the broadcast. Your interpreters will come on-site to the BAVS head office on the day of your event. A private entrance, washrooms, and refreshments are provided on-site. Remote (off-site) interpretation can also be accommodated with your interpretation supplier.

Closed Captioning (CART Services):

Live closed captioning can be provided in one or multiple languages. BAVS would work with your chosen third-party supplier to add closed captioning in real-time to your virtual event.

Lower Third Name Display:

BAVS offers the option to create lower third name displays for your event. This allows for your presenter's name & association to be displayed along the bottom of the screen when they speak. We will provide you with a Lower Third template guide to choose a layout. You would then provide our team with a list of your presenter's names and associations to create the lower third name displays.

Recordings:

All events will be recorded on-site at the BAVS virtual event studio. Post-event you will be supplied with a link to download your event recordings. BAVS will store your event recordings for a six (6) month period. A standard top & tail edit is provided with removal of any excess footage at the start and end of your event. Any advanced post-production requirements will need to be sub-contracted to a third-party. We would be happy to refer you to one of our preferred suppliers.

BAVS Studio Walk-Through

baldwinav.com/ simultaneous-interpretation- virtual-event-studio/